

New Technology Continues to Develop as the Hotel Industry Recovers

As the hotel industry is facing a labor shortage, many technology companies are upgrading already existing platforms, launching new outlets, or adding new interfaces. Some of these updates are labor.....

lodgingmagazine.com

28 Jul 2021



50 términos que debes saber sobre ciberseguridad!

A medida que las empresas se van digitalizando, cobra cada vez más importancia proteger la información del negocio y de los clientes...!

blog.euncet.es | 28 Jul 2021



Seven Ways To Create A Startup Culture Of Innovation

In a rapidly-changing world, innovation is the key to survival for startups. And it's about much more than developing the next game-changing idea; innovation is fundamental to problem solving, increased productivity and staying one step ahead of the competition....

forbes.com | 28 Jul 2021

Design Thinking: Steps and Journeys

Doing	Experiencing	Becoming
Discovery		
Gather data	Invention	Empathetic, curious
Identify insights	Sensitizing	Confident, inspired
Establish design criteria	Alignment	Collaborative, user-driven
Generate ideas	Emergence	Confident with co-creation, difference
Testing		
Prototype	Imagining	Able to bring ideas to life
Experiment	Learning in Action	Resilient, adaptive

From creative competencies to innovator journeys: how design thinking transforms mindsets and personalities

This must-read book charts the abilities and emotional evolution of design thinkers in their quest for innovation. Here are some takeaways and insights.

yourstory.com | 28 Jul 2021



Speechmatics: Voice Technology Is Becoming a Critical Part of the Enterprise's Toolkit

68% of companies report they have a voice technology strategy, an 18% increase from 2019. 60% of those who don't plan to in the next 5 years.

venturebeat.com | 28 Jul 2021



How To Avoid Burnout As An Entrepreneur

Therapist Crystal Stokes wants entrepreneurs to succeed at their business goals without burning out. These tips will help early entrepreneurs and experienced entrepreneurs alike prevent burnout and keep their companies going....

forbes.com | 28 Jul 2021



Baseline21: Una mirada a la Pequeña y Mediana Empresa.

Baseline21: una metodología estándar de KONCEPT para medir y controlar en forma simplificada el desempeño de pequeñas y medianas empresas productivas o de servicios.

bit.ly | 28 Jul 2021



52 Best Project Management Software Tools to Manage Deliverables

Project management software helps you manage tasks, projects, deliverables. Here are the best project management tools and apps for small business.

smallbiztrends.com | 28 Jul 2021



10 Best Payment Gateway Providers

Imagine this: you are shopping online (for business or personal items) for a specific item. After hours (or days or weeks!) of watching reviews of Youtube and Instagram reviews, browsing and searching online, narrowing down your top choices, and finally deciding on a specific product – you can't check out!...

elasticpath.com | 28 Jul 2021



Lateral thinking: how to build individual creativity and innovative organisations

This insightful book shows how lateral thinking helps generate new ideas and improve innovation. Here's what you can do to combine creativity, culture, and capacity.

yourstory.com | 28 Jul 2021